

# IDOLCAM, The Ultimate Marketing Machine

Help Businesses Drive more Traffic and Stronger Brands.



Minial Design,  
No Cables,  
No Assembles,  
Only IDOLCAM,

Apple-\$3 Trillion  
Valuation

Gopro-\$1.8 Billion  
Valuation

DJI-\$15 Billion  
Valuation

IDOLCAM-\$10 Million  
Valuation



**IDOLCAM, Camera for Marketing.**

**Over 300 Million Creators in  
2021, A \$104 Billion Dollar  
Creator Economy. (Adobe)**

**175 Million Creators are Novice in 2021  
needing easier, faster and more  
effective video cameras.**

# 175 Million Businesses with No Prior Video Experience.

## They Need A New Camera that can Close the Gap Between Video Pros.

- Versatile
- Low Setup Time
- High Image Quality
- Easy to use
- Stable Video
- Great Audio
- Compact



# Future Camera Demands

**-400 Million Small Business/Ecommerce Owners (Emerging).**

Covid accelorated more consumers shopping online.

**“Every small business sees the need to become a creator,”  
Scott Belsky, chief product officer of Adobe**



# Bussiness Model

**1st Stage**

**IDOLCAM-50% Margin**

**13 Lenses & Accessories**

**-60 to 90% Margin**

# Traction

**10X Return from Marketing Campaigns,  
\$37K Ads returns \$375K in Revenue.**

**Distributors in USA, EU, Japan, Hong Kong, India**

# TEAM



**Jason Lam**

Founder & CEO

- Drone Pioneer
- 8 Years Design & Manufacturing Drones and Camera Stabilizers
- Commercial Photography Pro
- Creative and problem solving skills



**Frank Sommers**

CTO

- Software and app. development
- Business development expert
- 6 Years of drone building and flying
- Worked at AeriCam for over 3 years.



**James Zhen**

VP of Engineer

- Aerospace Engineer
- 2 years of hands on Drone and camera Gimbal Design Experience at AeriCam.
- Team player, strong technical skill and ability to think outside the box.

## Past Products we designed, built and sold



\$20K



\$5K



\$12K

# IDOLCAM Vision

Raise \$1 Million @ \$10Million Valuation

## 100 MILLION IDOLCAMS

