

IDOLCAM, A Better Video Cam For Creators

Help New Creators Shoot Like Video Pros.



Minial Design,
No Cables,
No Assembles,
Only IDOLCAM,

Apple-\$3 Trillion
Valuation

Gopro-\$1.8 Billion
Valuation

DJI-\$15 Billion
Valuation

IDOLCAM-\$5 Million
Valuation



**GoPro Created Camera for Action,
IDOLCAM Created Camera for Creators.**

**Over 50 Million Creators in
2021, A \$108 Billion Dollar
Creator Economy.**

**46.7 Million Creators are Novice in 2021
needing easier, faster and more
effective video cameras.**

Content Creators are A New Breed of Video Shooters,
46.7Million have No Prior Video Experience in 2021.

They Need A New Type of Camera to Help Minimize the
Gap Between Video Pros.

- Versatile
- Low Setup Time
- High Image Quality
- Easy to use
- Stable Video
- Great Audio
- Compact



Creator Camera Demands

-46.7 Million Novice Creators in 2021.

-400 Million Small Business/Ecommerce Owners (Emerging).

Covid accelerated more consumers shopping online.

“Every small business sees the need to become a creator,”
Scott Belsky, chief product officer of Adobe



Bussiness Model

1st Stage

IDOLCAM-50% Margin

Accesories-60 to 90% Margin

2nd Stage

Reoccurring Revenue Model

6 Month to break even.

IDOLCAM last up to 5 years for profit.

Traction

**10X Return from Marketing Campaigns,
\$37K Ads spend, \$375K in Revenue.**

Distributors in USA, EU, Japan, Hong Kong, India.

TEAM



Jason Lam

Founder & CEO

- Drone Pioneer
- 8 Years Design & Manufacturing Drones and Camera Stabilizers
- Commercial Photography Pro
- Creative and problem solving skills



Frank Sommers

CSO

- Software and app. development
- Business development expert
- 6 Years of drone building and flying
- Worked at AeriCam for over 3 years.



James Zhen

VP of Engineer

- Aerospace Engineer
- 2 years of hands on Drone and camera Gimbal Design Experience at AeriCam.
- Team player, strong technical skill and ability to think outside the box.

Past Products we designed, built and sold



IDOLCAM Vision

Raise \$1 Million @ \$5Million Cap

100 MILLION IDOLCAMS

